

Scott Messer

Scott Messer has been the Founder and CEO of Sales Evolution for nearly 14 years. Scott's expertise is in sales, training and coaching. He has already put his experience to work helping CRC build the outreach and funding that fuel our programs, providing training for staff and Board members on how to speak with donors and use his "guess-free" method to effectively advocate for our important work.

Scott's neighbor, CRC member Marianne Price, introduced him to CRC for the first



time as they were out walking in their neighborhood.

"After selling Sales Evolution I was looking for my 'next thing,'" said Scott. "I've always been a bit of a 'tree hugger', and now I can bring my specific expertise to help CRC and the Board succeed in cleaning up the watersheds and safeguard the forest that protects them."

In addition to his work with CRC, Scott is co-chair of the membership committee of the Entrepreneur's Forum of Greater Philadelphia. He holds a B.A. in history from Penn State University.

