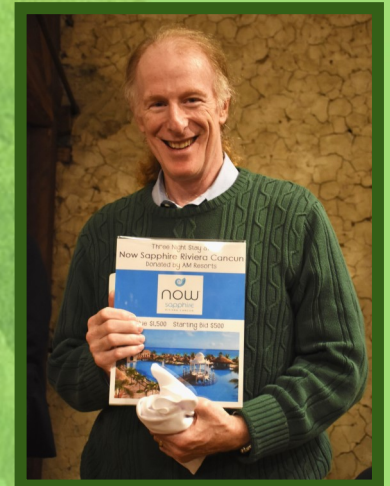


CRC Welcomes New Board Member Scott Messer

The CRC Board seeks to include a wide variety of board members who can represent and support all aspects of CRC's mission, including the development work that makes it all possible. CRC was delighted to welcome new board member Scott Messer, founder of Sales Evolution, in July 2019. Scott's expertise is in sales, training and coaching. He has already put his experience to work, providing training for staff and Board members on how to speak with donors and use his "guess-free" method to effectively advocate for our important work.

Scott has been the Founder and CEO of Sales Evolution for nearly 14 years. In addition to his work with CRC, he is co-chair of the membership committee of the Entrepreneur's Forum of Greater Philadelphia. He holds a B.A. in history from Penn State University.



Scott's neighbor, CRC member Marianne Price, introduced him to CRC for the first time as they were out walking in their neighborhood. "After selling Sales Evolution I was looking for my 'next thing'," said Scott. "I've always been a bit of a 'tree hugger', and now I can bring my specific expertise to help CRC and the Board succeed in cleaning up the watersheds and safeguard the forest that protects them."